

Allaire's well that ends well

From the horse's mouth

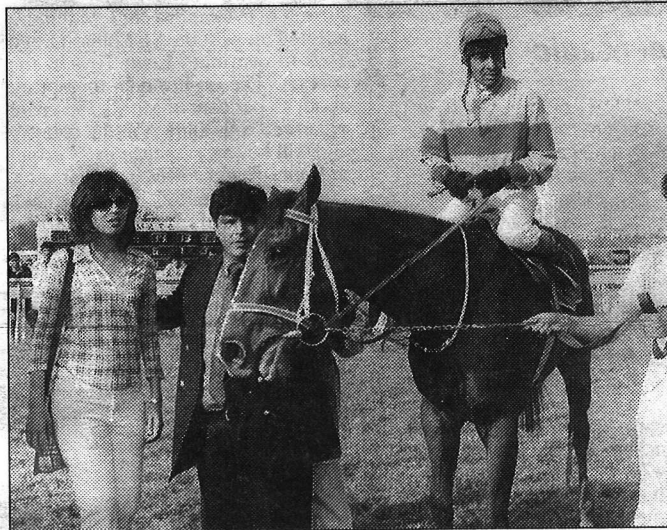
sparrow does not a summer make!

Though the collection from the bookmakers at Rs. 53.25 lakh easily bettered the average Sunday collection this season of Rs 44.55 lakh, the more relevant comparison would be with the classic days average.

This showed no fall from the average of Rs 5.33 lakh per race. On the tote, the collection on win and place was the highest of the season at Rs 37.49 lakh, or an average of Rs 3.75 lakh per race, which was 8% higher than the classic days average of this season of Rs 3.46 lakh per race.

The attendance at Mumbai/Pune at 9,145 was also a tad higher than the average attendance of the two previous classic days held in December of 8,921. Quite clearly, though it is early days yet, this experiment has to be given every chance.

(Vi ek Jain has been taking a lead in promoting horse racing as a spectator sport in Western India)



CHAMPION: Allaire